

Exposure -

Check list:

- Does the exposure benefit The Feed Shop to equal the value of the request?
- Will the event attract people within a target market?
- Will the event provide The Feed Shop with potential for sales, or potential for strategic relationships?
- Are you likely to host this event again?
- Audience details including anticipated numbers?

Please provide a detailed Marketing plan for the event/sponsorship

Media Type	Name of Media	Campaign Start Date	Campaign Finish Date	Dollar Spend (\$)
Radio				
Television				
Print				
Digital & Social Media				

Don't forget to include any supporting documentation!**We look forward to receiving your Sponsorship request!**